

## cover story

People

### AARTI AGGARWAL, 41

Founder and Creative Director Knock On Wood, Chandigarh and Delhi  
[www.knockonwood.in](http://www.knockonwood.in)

**A**arti Aggarwal's furniture brand, Knock On Wood was born in her parents' garage in the early 2000s with a few essential tools and two workmen. Since then, Aggarwal has designed, drawn, cut, sawed and chiselled her way to success. She celebrates the raw essence of wood through her timeless designs. Specialising in chair design from Danish Skole of Design, Copenhagen, Aggarwal's strong sensibility is a by-product of her international exposure and love for Indian art and culture.

**SMOOTH SAILING** It took Aggarwal nine months to create Ketch, a bench from the Forest Collection made from reused teak, oak and ash wood. The best part about this piece is all the different wooden pieces fit together flawlessly like a jigsaw puzzle. It has an interesting boat-like shape which adds to its rustic quality. As sparsely decorated furniture is what Aggarwal loves, she says, "This Diwali try to pick at least one timeless piece."

**PRICE** ₹2 lakh onwards

*By Mrini Devnani*



Photograph by CHANDRADEEP KUMAR



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### PARTH PARIKH, 29

Founder, Design Clinic India, Delhi  
[www.designclinicindia.com](http://www.designclinicindia.com)

**A** flower without its sweet scent is a lot like a home without colour. Bringing the right hues into people's interiors is furniture designer Parth Parikh. A post graduate in product design from Domus Academy, Milan, he started Design Clinic India in December 2015. Since India plays the muse for his creations, local culture, traditions and craft find their way in his designs. So, there are rge Phool Mandi pouffes inspired by the floral baskets in India's flower markets, Safa Stools that take cues from Rajasthanian turbans, the Nawab Chair uses cane weaving to create a mini *charpoy* with a bolster (like the

royals during the Mughal area), and the Kutch Chair upholstered in velvet with patchwork inspired by the weaving traditions by the women of the region.

**INDIA MODERN** "One of our recent collection uses the Channapatna technique to create contemporary, lacquered wood dining tables and lights," says Parikh highlighting the craft from the Mughal period that was used to make toys. "Not every piece uses craft techniques, but what ties them together is the story behind them," he adds.

**PRICE** ₹5,000 onwards

*By Ridhi Kale*