

## Aarti Aggarwal CARVED DESIGNS

Celebrating the natural beauty of wood

hile studying at the Danish School of Design,

Copenhagen, Aarti Aggarwal designed a chair for children based on lego. While this was her most ambitious project in college and also her first design ever, the Yours Truly collection was the most challenging one in her career. With the intent to fit in, she designed the Utsav collection in her initial years. In her opinion, that turned out to be completely over-the-top, something that is not her style.

Success to Aarti means a happy, passionate team and a smile from her client. "I have a to-do list that I follow before starting a project — interaction with my client, understanding his/her wants and needs, researching the materials, conceptualising the design and finding the best guy from the team to handle the project. This ensures that everything goes as planned and the client is satisfied," says Aarti.

## BUILDING A GREEN HOUSE IS MY DREAM PROJECT.

I'd be more than happy to exchange my life with any designer from Reva. I would love to be on the shop floor of the company.

— Aarti Aggarwal,
 Principal Designer, Knock on Wood

