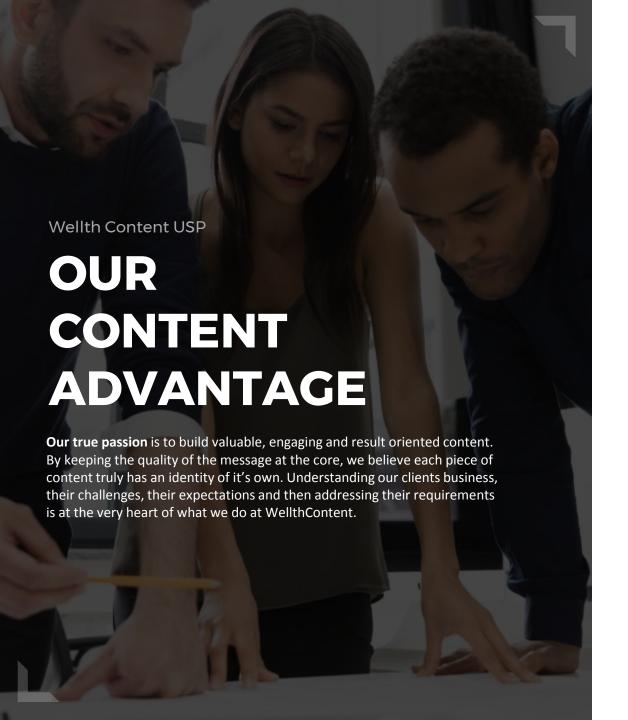
# WELLTH CONTENT Proposal for Website Content







#### **RELEVANT & ENGAGING**

We can help you reach out to your target audience by creating stimulating, relevant, unique, and persuasive copy.



#### **TEAM**

Our content is researched and created by experts, with an understanding of web users' psychology, their expectations and an understanding about what works for them.



### **ARTICULATE & FLUENT**

Our content is articulate and fluent. It is grammatically accurate, beautifully written, original and unique to you.

## OUR PROCESS

"Copywriting for the web is remarkably different from writing for the print media"

The difference is largely owing to the behavioral pattern of the average reader on the web. An Internet user gets a deluge of options to choose from while looking for some information on the web. What compels you to read? It keeps us hooked because it is written in a clear, concise and interesting manner.

Our process works to identify the right formula for you

## **KEY STEPS**



**RESEARCH** 



**STRUCTURING** 





**REVIEW** 

## THE WORK WE HAVE DONE



## **OUR CLIENTS**

From Design to Content
Driven execution, explore
some of our current work
in progress and completed
projects.

- www.thewellbeingways.com Ms. Pallavi Srivastava
- www.primepapyrusprintpack.com Mr. Saurabh Goyal
- www.newsvoir.com Mr. Anurag Mittal
- www.newsvoir.com/blog

Reach out to us to speak to any of our clients



## OUR PRICING

We offer a "best in class" pricing model.

For content research, structuring and copywriting pertaining to your website, we charge

INR 2,500 / Page @ a minimum of 10 Pages of content + Service Tax

Typically each page would range from 700 - 1000 words based on the requirements  $\,$ 





